

Hi, just a reminder that you're receiving this email because you, or your organisation, has at some time expressed an interest in Viewpoint/MyStory. Don't forget to add hello@mystory.org to your address book so we'll be sure to land in your inbox!



Keeping Children Known

In care, thousands of children move placements each year — often without the photos, drawings, or keepsakes that tell them who they are and where they come from.



My Story is an easy to use app that enables children in care to capture their own story, in their own way, and that will stay with them wherever they go.

It's more than a digital tool — it's about identity, belonging, being valued and being known.

Because no child should have to start again... and again... and again.

While it is often impossible to prevent change and the disruption that this brings, with new placements and children's workers, with My Story one thing in these children's lives can remain a constant.

To keep children known, some continuity needs to be built into the system. This is easily achieved with the My Story app.

One teenage boy being moved from one placement to another took his story with him in the My Story app on his phone. He was able to say, wherever he was:

'This is me! I can tell you about me and my life for the past three years.'

Who we are...

Viewpoint, the power behind **My Story**, is a specialist provider of practice-led digital tools that support meaningful engagement and life story work with children and young people.

Our approach is led by experienced, qualified children's social workers and informed by over 25 years of practice, research, and development in child protection, child and adolescent mental health, and participation. Drawing on this foundation, we combine frontline expertise with in-house development to create tools that reflect how children communicate and how services work in reality.



We work alongside services as a **practice partner**, supporting local development and enabling professionals to use tools safely, effectively, and in ways that genuinely benefit children. Our solutions — **My View** and **My Story** — are designed to improve the quality of direct work, not just the recording of information.

Unlike traditional software providers, we do not build generic platforms and adapt practice to fit them. We design tools around practice. Grounded in safeguarding, trauma-informed approaches, and the realities of children's services, our implementation, training, and ongoing support are delivered by practitioners who understand complexity.

As a small, specialist organisation, we are committed to maintaining our independence and ensuring that children's wellbeing remains central to our work. Our in-house development capability enables us to respond flexibly to feedback and evolving service needs, while retaining full control over quality and data. We have made a deliberate decision not to be acquired by larger

technology providers, allowing us to remain grounded in social care practice and values.

Read more [here](#).

My Story

An act of care, recognition, and love.

Helping children not just survive care — but **thrive, belong, and remember**.



Contact the MyStory Organisation - support@mystoryorg.com.

My Story Organisation is a not-for-profit Community Interest Company supported by The Viewpoint Organisation.

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